Copyright Basics for Photographers

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10 Tips For Protecting Your Images

- 1. Add © info in your images' metadata automatically
- 2. Display © notice on your website & distributed print materials
- 3. Post low resolution images online
- 4. Watermark as appropriate
- 5. Disable the right-click and download actions on your website
- 6. Name your images uniquely so you can search for them by filename
- 7. Consider a copyright hashtag
- 8. Register your images with the US Copyright Office
- 9. Register your prized images before posting them on social media
- 10. Occasionally search for your images using Google Chrome or TinEye

Copyright Basics for Photographers Resources

- US Copyright Office
 - https://www.copyright.gov/registration/photographs/index.html
- Registration tutorial (unpublished photos) 15 min video:
 - https://stream-media.loc.gov/copyright/gruph.mp4
- Greenberg, Edward C., J.D., and Jack Reznicki. <u>The Copyright Zone</u>. New York: Focal Press, 2015.
- "Defining Published and Unpublished," American Society of Media Professionals (ASMP)
 https://www.asmp.org/copyright-tutorial/defining-published-unpublished/
- "The Essential Guide to Photography and Copyright Law," Format https://www.format.com/magazine/resources/photography/photography-copyright-law-guide
- Other social media copyright FAQs
 - Instagram https://help.instagram.com/126382350847838
 - Facebook https://www.facebook.com/help/1020633957973118?helpref=about_content
 - Squarespace https://www.squarespace.com/copyright-policy
 - Flickr & Creative Commons http://blog.flickr.net/en/2018/12/14/photography-and-licensing-qa-with-creative-commons-ceo-ryan-Merkley/